

OVERVIEW:

Future Ventures Summer Camp

Focusing on Entrepreneurial Conceptual Ideas that support Middle School Students Innovative Minds

Annual Summer Camp June - August

Minimum Campers - 20 Maximum Campers - 60

Cost \$65/Week (includes working materials, breakfast and snack) | Campers must provide their own lunch
OPTIONAL T-Shirt available \$30

Future Ventures Camp is geared to middle school students with a high level of interest in owning their own business one day. Future Ventures Camp will be held during the day, **Monday - Friday, 7:30am to 6:00pm**, and will be a hands-on learning experience designed to guide 'campers' in becoming the owner of a real small business. Every day will be filled with interesting and challenging activities to help campers learn the fundamentals of entrepreneurship.

The curriculum incorporates a variety of educational training that includes classroom instruction, interactive activities, and guest speakers from local businesses. Campers will learn and be exposed daily to media and marketing literacy, team building, problem-solving, leadership development, financial literacy, fitness, computer literacy, interpersonal skills, sales and negotiation techniques and basic business skills through interactive lessons and exercises. Campers will work individually and/or as a team developing a basic business concept plan that explains their product/service, their brand, marketing strategy, etc...

Campers will have an opportunity to showcase and pitch their 'future venture conceptual business idea' during the last week of camp to their family and friends - 'shark tank' competition style - judged by a panel of volunteers - with an opportunity to win education stipends. Monetary stipends awarded to 'Most Business Potential', 'Most Creative Idea', 'Most Impressive Presentation', 'Most Impressive Marketing Strategy', and 'Most Impressive Brand'. Campers will be responsible for setup, displays, and interacting with the audience. No sales will be allowed.

Proposed Schedule:

7:30am - 9:00am	Warm Up: Welcome Campers / Breakfast / Journaling / Brain Games
9:00am - 12:00pm	Future Venture Camp Interactive Activities
12:00pm - 1:00pm	Lunch / Free Time
1:00pm - 4:00pm	Future Venture Camp Interactive Activities
4:00pm - 6:00pm	Wind Down: Fitness Activity / Snack / Silent Reading / Free Time

Staff:

Staff Ratios 1:10

Location:

We come to your site.

